



January 20, 2022

Dear Friends and Supporters of the Arabian Horse Club of Connecticut,

It is with pleasure that I take this chance offer you a great opportunity to become a valuable sponsor of the Arabian Horse Club of Connecticut 48<sup>th</sup> Annual Horse Show. This event will be held May 13-15, 2022 at the Big E Fairgrounds in West Springfield, Massachusetts.

Due in part to historically generous sponsorships, strong membership enrollment, and enthusiastic participation at our events, the Arabian Horse Club of Connecticut continues to thrive.

Details of the sponsorship opportunities are provided in the enclosed documents. I thank you, in advance, for your support and generous donation to sustain this event that has been a New England staple in the Arabian horse community for the last 46 years.

Checks should be made **payable** to: Arabian Horse Club of Connecticut (AHCC)

**Mail** Checks to: AHCC  
82 Anderson Road  
Wallingford, CT 06492

Sincerely,

Victoria Herbst  
AHCC Board Member

Arabian Horse Club of Connecticut A Show  
May 13-15, 2022  
**Sponsorship Application**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Program Advertising**

Inside Front or Back Cover.... \$150  
Full Page Inside..... \$100  
Half Page..... \$65  
Business Card..... \$40

**Donation:**

Regular JTR Class Sponsor

- \$40 One Class
- \$180 Five Classes
- \$350 Ten Classes

Regular ATR Class Sponsor

- \$40 One Class
- \$180 Five Classes
- \$350 Ten Classes

Championship JTR Class Sponsor

- \$55 One Class
- \$250 Five Classes
- \$490 Ten Classes

Championship ATR Class Sponsor

- \$55 One Class
- \$250 Five Classes
- \$490 Ten Classes

Leadline Sponsor \$100

Youth High Point Award

Opportunity High Point Award \$40

ACTS High Point Award \$40

Patron Sponsor \$250

Stall Decorating Contest Award \$40

Blue Level Session Sponsor \$500

Silver Level Day Sponsor \$1,000

Gold Level Event Sponsor \$1,500

Other \_\_\_\_\_

- Gift certificates/baskets/product donations are appreciated for our silent auction and/or as class prizes!

**Mail** Checks to: AHCC

82 Anderson Road

Wallingford, CT 06492

Contact: ahcofct@gmail.com/(860) 575-8699

\*\* **Note:** All sponsorships are tax deductible to the full extent of the law. Federal ID number: 22-2540726

***Sponsorship descriptions on back --->***

**Regular Class & Championship Class Sponsor**

- Provides prizes and ribbons to exhibitors of either junior to ride (JTR) classes or amateur to ride classes (ATR)
- Sponsor name announced during the class

**Leadline Sponsor \$100**

- Provides prizes and ribbons to ages 6 & under exhibitors
- Sponsor name announced during the class

**Patron Sponsor \$250**

- Sponsorship of three classes
- Reserved Box Seats
- Arena Banner
- Show patron gift package
- Acknowledgements throughout the show
- Acknowledgement on our website

**Blue Level Session Sponsor \$500**

- Arena Banner displayed in center ring for one session of show
- Arena banner on outside of ring for the remainder of show
- Reserved Box Seats
- Multiple acknowledgements throughout the show
- Half-page ad in the show program
- Acknowledgement on our website

**Silver Level Day Sponsor \$1000**

- Arena Banner displayed in center ring for one day of show
- Arena banner on outside of ring for the remainder of show
- Reserved Box Seats
- Multiple acknowledgements throughout the show
- Half-page ad in the show program
- Acknowledgement on our website

**Gold Level Event Sponsor \$1500**

- Arena Banner displayed in center ring for the entire show
- Reserved Box Seats
- Multiple acknowledgements each day throughout the show
- Full page ad in the show program
- Acknowledgement on our website